

The National Music Publishers' Association Gold & Platinum Program honors the songwriters behind today's most popular music. In coordination with RIAA, NMPA maintains a database of all certifications and notifies songwriters and music publishers that they have been certified.

## NMPA G&P CERTIFICATION CRITERIA

**NMPA FOLLOWS THE STRICT SALES AND ON-DEMAND STREAMS AUDIT AS CONDUCTED BY RIAA AND GELFAND, RENNERT & FELDMAN**

Gold = 500K Units\*  
Platinum = 1M Units  
Multi-Platinum = 2M+ Units

**NMPA ONLY CERTIFIES SONGWRITERS OF RIAA CERTIFIED SINGLES**

**NMPA ONLY CERTIFIES SINGLES OF NMPA PUBLISHING MEMBERS**

NMPA Gold & Platinum program recognizes members in good standing. NMPA cannot determine validity of certifications for publishers and writers not directly affiliated with an existing member

\*Units are defined as:

- o One (1) permanent digital download count as 1 Unit
- o One-Hundred & Fifty (150) on-demand audio and/or video streams counts as 1 Unit

## NMPA G&P CERTIFICATION PROCESS

01

Once a title's sales & downloads has been audited and verified as having reached requisite levels, a formal certification report is issued by RIAA and sent to the title's record company

02

NMPA then identifies and certifies the publishers and songwriters of each single

03

Release and Post\*  
Quarterly Songwriter Certifications –  
[www.nmpa.org/gold-platinum-program](http://www.nmpa.org/gold-platinum-program)

\*A certified single may have a publisher or an administrator or both; however, NMPA only recognizes the NMPA affiliated publisher member on our quarterly reports; however, either can be listed on a plaque

## NMPA G&P PLAQUES

NMPA provides the opportunity for publishers to purchase a plaque at cost + plus shipping.

To request a plaque please contact – Kartraice Hooper at [khooper@nmpa.org](mailto:khooper@nmpa.org).